

MACEDONIA2025 Hybrid Summit

DRAFT AGENDA

The Macedonia2025 Summit is a premier regional gathering that serves as a platform for sharing knowledge, connecting organizations, and inspiring change in Southeast Europe. Due to the circumstances caused by the COVID-19 pandemic, this year's Summit will take place in a hybrid format for the first time, and it will focus on the world during and after the global health and economic crisis. The Summit participants will provide discussion, knowledge and experiential exchanges among governments, medical representatives, academia, businesses, NGOs and other high-level representatives.

December 1st, 2020

15:00 – 15:15

Official Opening

Welcome address by Vera Stavroff, Chair of the Board of Directors at Macedonia2025

Opening words by Nikica Mojsoska Blazhevski, CEO at Macedonia2025

15:25 – 16:55

1: The World in Crisis-Mode: Economic Reforms and Global Relations in SEE

Moderators: **Nikica Mojsoska Blazhevski**, CEO Macedonia2025 & **Zoran Jovanovski**, Advisor to the Managing Board of the Economic Chamber of Macedonia

H.E. Zoran Zaev, Prime Minister of N. Macedonia

H.E. Kate M. Byrnes, US Ambassador to N. Macedonia

H.E. David Geer, EU Ambassador to N. Macedonia

H.E. Andrej Plenković, Prime Minister of Croatia (TBC)

17:05 – 17:45

Attracting FDIs: How to Benefit During the Pandemic

David East, Head of FDI and Product Strategy, Bureau van Dijk – A Moody's Analytics Company

Interviewed by: **Viktor Mizo**, Member of the Board of Directors, Macedonia2025

December 2nd, 2020

15:00 – 15:40

The World in Crisis Mode (Session organized by Kellogg Alumni Club)

Borut Štrukelj, University Professor, Member of Covid-19 Vaccine Development Team

Interviewed by: **Gjorgje Vojnovic**, Chief Executive Officer, Triglav Osiguruvanje AD, Skopje

15:50 – 17:20

2: Same Rules - Different Countries: How to Start, Build and Succeed in Business

Moderator: **Andrew Wrobel**, Founding Partner at Emerging Europe

Andy Pejkoff Sr., Founder of Niagara Bottling, US

Nino Zambakhidze, Chairwoman, Georgian Farmers Association, Georgia

Angelka Peeva Laurencic, Managing Director at ImagePR

Ivan Bogdanović, Stara Sokolova Global

Arben Halili, Chief Executive Officer at Normak Investment Group and Steering Council of the Economic Chamber of North-West Macedonia

17:30 – 18:10

Unscripted Discussion: Perfect Life Metric by **Hardy Pemhiwa**, Group CEO & Managing Director at Econet Global Limited, South Africa

Interviewed by **Mike Zafirovski**, Co-founder and Member of the Board of Directors at Macedonia2025

December 3rd, 2020

15:00 – 15:40

What it takes to be Super Successful: Interview with Macedonia's #1 Female Entrepreneur in the World

Susan Niczowski, Founder and President at "The Summer Fresh Salads Inc.", Canada

Interviewed by **John Bitove**, Co-founder and Member of the Board of Directors at Macedonia2025

15:50 – 17:20

3: Valuing Our Most Valuable Asset - People

Moderator: **Aleksandra Miloseska**, Strategy and Business Development Consultant

Nikola Ljushev, CEO at Makedonski Telekom

Goran Sladic, General Manager at Pivara Skopje AD

Mihael Solter, General Manager Philip Morris TKP DOO Skopje

Antonio Argir, CEO, CMO, President of the Management Board at NLB Banka AD Skopje

Maja Stevkova Shterjeva, CFO at Komercijalna Banka AD Macedonian Banking Association, President

Biljana Nikolova, Customer Executive at National Australia Bank

17:30 – 18:45

The President and Macedonia's Stellar Youth on Innovations and Coding

H.E. Stevo Pendarovski, President of the Republic of N. Macedonia

Nevenka Dimitrova, Member of the Board of Directors, Macedonia2025

Kati Iceva, Member of the Board of Directors, Macedonia2025

Moderated by Nena Mancev, Leadership and Education Programs Manager at Macedonia2025

18:45 – 19:00

Closing Ceremony