

# Macedonia2025 Monthly Digest:

## *A Recap of Activities in July 2023*

*Dear Macedonia2025 Community,*

Greetings and welcome to the July edition of the Macedonia2025 monthly newsletter!

As we dive into this issue, we are thrilled to showcase remarkable programs, individuals, and businesses that are actively driving positive change in Macedonia. Their inspiring efforts serve as a beacon, encouraging us all to embrace a brighter future. With your steadfast support and unwavering enthusiasm, we are resolute in our mission to foster economic growth and empower the next generation of leaders. Your dedication and interest in our organization are deeply appreciated, and we extend our heartfelt gratitude for being an integral part of our journey.

May this newsletter kindle your imagination, provide valuable insights, and propel us together towards a prosperous tomorrow. Together, we are making a difference.

Best regards,

The Macedonia2025 Team

### MACEDONIA2025 FUNDRAISING GALA: ESTEEMED SPEAKERS

Our highly anticipated Gala, the Pathway to Prosperity Fundraising Gala is fast approaching! Exceptional individuals come together to create positive change. A warm welcome to H.E Mr. Stevo Pendarovski, the esteemed President of North Macedonia, an inspiration for progress and prosperous communities. Prepare to be inspired by Mr. David Calhoun, the esteemed CEO of Boeing, whose visionary leadership will ignite a spark of motivation within each of us. Join us for an unforgettable evening of inspiration, collaboration, and empowerment at the Gala!



## *-Pathway to Prosperity-* GALA

### KEYNOTE SPEAKER



**David Calhoun**  
CEO of Boeing

### GUEST OF HONOUR



**Stevo Pendarovski**  
President of the Republic  
of North Macedonia

SATURDAY, SEPTEMBER 23RD, 2023

THE HILTON CHICAGO  
720 S MICHIGAN AVE, CHICAGO, IL 60605  
UNITED STATES

We are absolutely thrilled to share that, for the first time in our Gala tradition, the President will be bestowing Recognition Awards upon remarkable individuals. These individuals have made tremendous contributions to the progress and development of our country. It is an honor to have their invaluable support and dedication recognized during this special occasion.

**BUY YOUR GALA TICKET HERE**

Your presence and support are invaluable as we strive to shape a brighter future for all. Stay tuned for more exciting updates and details on how you can be part of this extraordinary event! Together, let's make a difference. For further details, please contact our Senior Associate for International Relations, Galena Cunningham at [galena@macedonia2025.com](mailto:galena@macedonia2025.com).

### OHRID HI-TECH EXCELLENCE CAMP: EMPOWERING TOMMOROW'S INNOVATORS



The third Ohrid High-Tech Excellence Camp, a week-long transformative journey for young minds

The Ohrid High-Tech Excellence Camp, a week-long transformative journey for young minds, recently concluded with resounding success and overwhelming support from partners, sponsors, and participants. Held in the picturesque city of Ohrid, the camp aimed to nurture the potential of young Macedonians and foster cross-cultural exchanges with members of the diaspora. This year's camp, in correlation with the SDG 7 "Energy for all" themed "Super Powered," proved to be a remarkable milestone in empowering the next generation of tech leaders.



From July 19th to July 25th, 25 participants from Macedonia and Macedonians from the diaspora (US, Slovenia, Croatia and Cypress) dived headfirst into a myriad of enriching experiences, including workshops, hands-on coding and robotics sessions, and insightful discussions on sustainable development and cybersecurity. The camp's multifaceted approach provided a holistic learning environment, encouraging participants to explore their interests and discover their passions in the world of technology and innovation.



The High-Tech Excellence Camp measures its success with these five goals: Improving Digital Proficiency, Igniting Passion for STEM Education, Driving Sustainable Development, Enhancing Cybersecurity Awareness and Fostering Cross-Cultural Exchanges.



The pinnacle of the Camp was the certificate awarding ceremony, held in the beautiful Villa Biljana in Ohrid. It was an honor to have the esteemed patron of the camp - President Stevo Pendarovski, whose inspiring words and encouragement motivated the young leaders. Macedonia2025 Chair of the Board of Directors, Michael Cklamovski shared his personal story of immense motivation towards his parent's homeland, fueling the participants' determination to contribute to society, give back and use their knowledge for the betterment of Macedonia. Congratulations to all the participants on their well-deserved certificates of achievement!



The success of the Ohrid HighTech Excellence Camp would not have been possible without the unwavering support of our esteemed partners, sponsors, and dedicated team members. Together, we have empowered these young individuals, igniting their passion for technology and innovation, and preparing them to become the innovators and leaders of tomorrow.

# THANK YOU

*For Your Support*



of the Ohrid High-Tech Excellence Camp 2023



## SUPPORT SIMILAR PROGRAMS

We extend our deepest gratitude to everyone involved for their commitment to shaping a brighter future for the tech industry and society at large. The impact of this transformative experience will resonate far beyond the camp's conclusion, leaving a lasting legacy in the hearts and minds of each participant.

### "BIRTHRIGHT MACEDONIA" PARTICIPANTS VISIT OUR OFFICE

11 students from the USA, Canada, Australia, and Europe recently had an incredible opportunity to visit Macedonia2025 premises in Skopje. This visit is part of the "Birthright Macedonia" program, co-implemented by the Macedonian Center for International Cooperation (MCIC) and the United Macedonian Diaspora (UMD).



For a seventh consecutive year, this program aims to connect young Macedonians living abroad with their cultural heritage. By engaging in cultural activities and building lasting relationships, these enthusiastic students contribute to fostering connections and friendships among young Macedonians worldwide. We wish them a pleasant stay filled with unforgettable experiences, and eagerly await their return, hoping they share positive impressions and memories with their families and friends. Let's celebrate the power of cultural exchange and the bridging of boundaries!

### CONNECT2MK PLATFORM



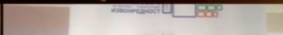
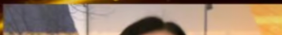
### MORE INFORMATION HERE

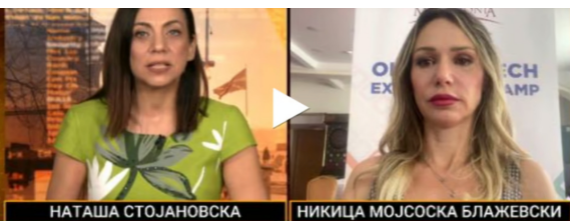
We are proud to offer this innovative platform as part of our commitment to supporting the economic development and prosperity of North Macedonia. Many thanks to Intertec.io for donating and developing the platform, as well as the promotional video.

### MACEDONIA2025 IN THE MEDIA

Our esteemed CEO, Nikica Mojsoska, recently made a remarkable appearance on Bloomberg Adria MKD, highlighting the utmost importance of digital literacy in today's fast-paced world. Her insightful perspectives and passion for empowering individuals and businesses with digital skills left a lasting impact, inspiring us all to embrace the opportunities of the digital era.

Мојсоска-Блажевски: Неопходни се инвестиции за дигитална писменост





Start

ВЕШТИНИ ЗА ДИГИТАЛНО ВЛАДЕЕЊЕ

[WATCH THE FULL INTERVIEW HERE](#)

Many thanks to the Macedonian Radio and Television for featuring the Ohrid High-Tech Excellence Camp in their program. This is inspiring us to do more!



[WATCH THE FULL SEGMENT HERE](#)



**DIGITAL RECAP** Our digital presence as an organization keeps evolving! As of today, our Facebook page counts 14,148 followers and 13,357 liked our Facebook page. Our LinkedIn audience amounts to 9,860 followers and counting. We have around 67,837 YouTube views and an increased number of subscribers. While our Instagram followers amount to 2,079 as of today. In times like these, it is more important than ever to remain digitally connected and to build an active and engaged audience. So far, 91 users are using our new platform 'Connect2MK', launched on December 1, 2020. Specifically, 54 companies and 37 experts have created their profile and are using the platform.

Please make sure that you like/ follow Macedonia2025 on all social media outlets: Facebook, LinkedIn, Twitter and Instagram. Don't forget to subscribe to our YouTube channel! Please feel free to contact us at [office@macedonia2025.com](mailto:office@macedonia2025.com) for further information, questions or comments.