



Dear Macedonia2025 Community,

Welcome to the June edition of the Macedonia2025 monthly newsletter! Throughout this issue, we will shine a spotlight on exceptional programs, individuals and businesses who are actively driving positive change in Macedonia, inspiring us all to embrace a brighter future. With your unwavering support and enthusiasm, we persist in our mission to foster economic growth and empower the next generation of leaders. We extend our deepest gratitude for your continued dedication and interest in our organization. May this newsletter ignite your imagination, offer valuable insights, and propel us together towards a prosperous tomorrow. Once again, thank you for being a vital part of our journey!

Best regards,

The Macedonia2025 Team

ZAFIROVSKI FELLOWS '23

We extend our warmest welcome to the newest generation of Zafirovski Fellows: Goran Stojanovski, Zarko Dimitrioski, Tatjana Trajkova, Toni Jankovski, and Stevcho Risteski to the esteemed Kellogg Global Alumni family! We are confident that they will continue to inspire and make a positive difference in their respective fields, embodying the values of Macedonia2025 and leaving an indelible mark on the future of our country.



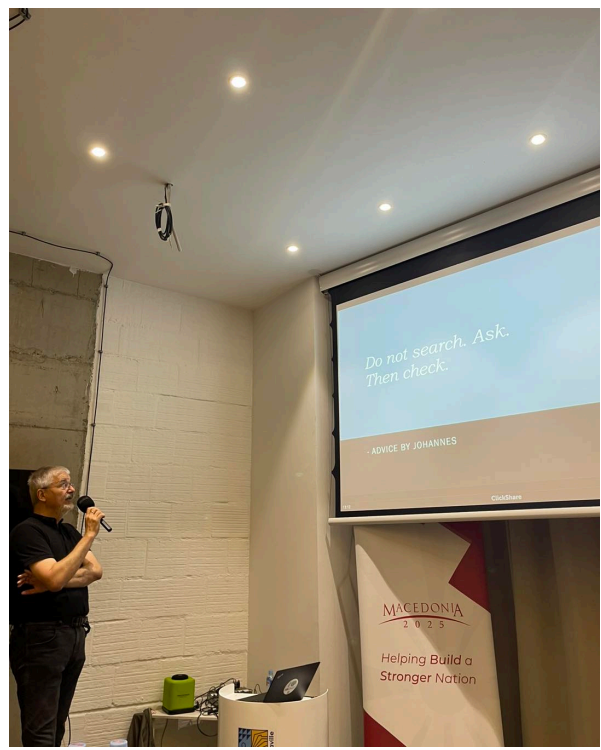
Over the course of their three immersive weeks in Chicago, these exceptional Macedonian scholars had the opportunity to engage with the patron of the program, Mike Zafirovski, and his wife Robin Zafirovski. We would like to express our heartfelt gratitude to the Zafirovski family for their unwavering commitment to elevating leadership in Macedonia. Their generous support and dedication have paved the way for the development of future generations of Macedonian business leaders, empowering them to make a meaningful impact on the national and global stage.

ABOUT THE PROGRAM

Congratulations to our scholars, and we look forward to witnessing their growth and achievements in their professional journeys!

MACEDONIA2025 LECTURE: "ChatGPT - the new Google?"

We're thrilled to take you back to the captivating lecture that took place on June 12th, 2023, at the Netaville Amphitheater in Skopje. Titled "ChatGPT - the new Google?", this event was a rare opportunity to delve into the future of technology. Our esteemed guest speaker, Johannes Heidecker, Economic Advisor to the Prime Minister, mesmerized the audience with his invaluable expertise and international experience in the digital field.



As he shared his insights, the audience was transported into a world where artificial intelligence and language models held immense potential. It was an enlightening afternoon that left the attendees inspired and eager to embrace the advancements that lay ahead.

UNIGUIDE

In the last week of June, a series of engaging online webinars on college application processes took place, featuring Pam Fischer - "The College Whisperer," a distinguished college application expert with an impressive 33 years of experience. Participants had the invaluable opportunity to delve into a wealth of knowledge as Pam Fischer shared valuable insights and practical tips. The webinars covered the entire college application process, equipping attendees with a comprehensive understanding of every aspect, ranging from university research to crafting personal responses and excelling in interviews. This enlightening series empowered teachers and students with the tools and guidance necessary to navigate the college application journey with confidence and success.



Ms. Fischer shared some of her sessions with us so you can go back and follow them any time you need information about the college application process. Watch the video above and subscribe to our channel for more videos to come!

ARNO: GREEN IDEAS 2023 COMPETITION

Macedonia2025 has recently solidified a partnership through a signed memorandum with ARNO, a collaboration that holds great promise for future endeavors. Additionally, we proudly participated in the Green Ideas 2023 competition, a platform dedicated to fostering innovative environmental solutions. Among the distinguished jury members tasked with selecting the winners with the greenest ideas, our Senior Associate for International Relations, Galena Cunningham, played a vital role.



Congratulations to the winners and kudos to their innovative solution to contributing to our environment!

MACEDONIA2025 AND CIVICA MOBILITAS FOR A STRONGER SOCIETY

Macedonia2025's commendable endeavor to alleviate the bureaucratic burden within our society garnered prestigious recognition as one of Civica Mobilitas' most distinguished and impactful achievements of the year. This momentous acknowledgment unfolded at a notable event in early June, drawing together representatives from the Macedonia2025 team. They had the opportunity to delve into the insightful studies conducted by other organizations and engage in fruitful networking sessions with various stakeholders.



This gathering fostered a vibrant exchange of ideas and perspectives, further fortifying Macedonia2025's commitment to driving positive change and fostering collaborative partnerships for the betterment of our society.

UNDP MACEDONIA: NATIONAL DEVELOPMENT STRATEGY

Representatives of Macedonia2025 actively participated in a series of workshops, which were an integral part of a thought-provoking brainstorming session aimed at shaping the National Development Strategy. This strategy serves as a comprehensive roadmap and visionary guide for the Republic of North Macedonia over the next two decades. The involvement of Macedonia2025 in these workshops further solidified their commitment to contribute to the long-term growth and prosperity of the nation.



READ MORE

Within the workshops, a diverse panel of experts specializing in various development areas engaged in comprehensive discussions. Their focal point was to deliberate and outline strategic aims and policies that will propel Macedonia towards its envisioned development milestone over the next two decades. These dynamic sessions fostered an exchange of innovative ideas and expert insights, paving the way for a collective vision of progress and prosperity for the nation.

MACEDONIA2025 FUNDRAISING GALA: MACEDONIAN BUSINESS SPOTLIGHT

We are thrilled to extend a special invitation to all Macedonian companies for a remarkable

opportunity to showcase their exceptional offerings at the upcoming Macedonia2025 Fundraising Gala in the vibrant city of Chicago. This highly anticipated event will bring together influential business leaders, investors, and distinguished guests from across the globe. It serves as an ideal platform for Macedonian companies to gain exposure, forge valuable connections, and highlight their innovative products and services on an international stage. The theme of this year's Gala is "Pathway to Prosperity," reflecting our shared commitment to fostering economic growth and development in Macedonia.

The invitation card is dark blue with a gold border. At the top, it says 'MACEDONIA 2025' with a curved line under '2025' and the tagline 'Helping Build a Stronger Nation'. Below this is a gold decorative flourish. The main text is in gold script: 'The Board of Directors at Macedonia2025 cordially invites you to'. This is followed by 'THE MACEDONIA2025' in white sans-serif, then 'Gala' in large gold script, and '-Pathway to Prosperity-' in gold script. The date 'SATURDAY | 23 SEPTEMBER 2023' is in white sans-serif, followed by the venue 'THE HILTON CHICAGO' and address '720 S MICHIGAN AVE, CHICAGO, IL 60605 USA' in white sans-serif. At the bottom, it says 'FORMAL ATTIRE' in white sans-serif, with another gold decorative flourish below it.

MACEDONIA
2025
Helping Build a Stronger Nation

*The Board of Directors at Macedonia2025
cordially invites you to*

THE MACEDONIA2025

Gala
-Pathway to Prosperity-

SATURDAY | 23 SEPTEMBER 2023

THE HILTON CHICAGO
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FORMAL ATTIRE

BUY YOUR GALA TICKET HERE

Secure your spot today and let your company shine among a distinguished audience of industry leaders and influencers. There are many opportunities to showcase your company at the Gala. For further details, please contact our Senior Associate for International Relations, Galena Cunningham at galena@macedonia2025.com.

CONNECT2MK PLATFORM



MORE INFORMATION HERE

We are proud to offer this innovative platform as part of our commitment to supporting the economic development and prosperity of North Macedonia. Many thanks to Intertec.io for donating and developing the platform, as well as the promotional video.

OHRID HI-TECH EXCELLENCE CAMP

Join us in supporting programs like the annual Macedonia2025 Ohrid Hi-Tech Excellence Camp and become part of our incredible group of supporters. We are beyond excited as we eagerly anticipate the highly anticipated start of the camp in mid-July. Together, we can make a real difference in empowering young talents from socially-vulnerable backgrounds, fostering innovation, and shaping a brighter future for Macedonia.

THANK YOU

For Your Support



of the Ohrid High-Tech Excellence Camp 2023



KOSTAL



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The Ohrid Hi-Tech Excellence Camp provides a unique platform for young minds to explore their potential, gain invaluable skills, and unleash their creativity in the tech industry, all under the auspices of the President of North Macedonia. We are proud to have the U.S. Embassy North Macedonia, Alkaloid AD Skopje, Kostal Macedonia, IT Labs, and Ohrid Summer Festival already on board, recognizing the significance of investing in Macedonian young talent from our country and diaspora. By joining our group of supporters, you'll be making a direct impact on the lives of aspiring tech enthusiasts, paving the way for their success and contributing to the growth of our nation's innovation ecosystem.

SUPPORT SIMILAR PROGRAMS



DIGITAL RECAP Our digital presence as an organization keeps evolving! As of today, our Facebook page counts 14,115 followers and 13.357 liked our Facebook page. Our LinkedIn audience amounts

to 9,754 followers and counting. We have around 67,005 YouTube views and an increased number of subscribers. While our Instagram followers amount to 2,043 as of today. In times like these, it is more important than ever to remain digitally connected and to build an active and engaged audience. So far, 91 users are using our new platform 'Connect2MK', launched on December 1, 2020. Specifically, 54 companies and 37 experts have created their profile and are using the platform.

Please make sure that you like/ follow Macedonia2025 on all social media outlets: Facebook, LinkedIn, Twitter and Instagram. Don't forget to subscribe to our YouTube channel! Please feel free to contact us at office@macedonia2025.com for further information, questions or comments.

Sent to: jana@macedonia2025.com

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