

# BITOVE FAMILY ENTREPRENEURSHIP PROGRAM



## Empowering Macedonian SMEs for Global Success

The Bitove Family Entrepreneurship Program equips Macedonian companies with world-class expertise to tackle challenges, optimize operations, and achieve sustainable growth in global markets. This hands-on program offers tailored guidance, measurable outcomes, and actionable strategies for long-term success.

### I. How the Program Works

#### Sharing Challenges

The journey begins when companies identify and share their growth challenges with an experienced **Catalyste+ Consultant (CA)**. This could involve issues such as:

- Expanding into international markets
- Enhancing organizational structure
- Improving marketing strategies

**Outcome:** A clear understanding of your company's growth hurdles and needs.



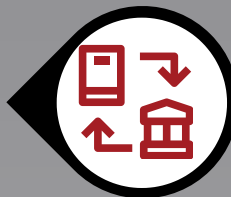
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#### Creating a Work Plan

The consultant collaborates with your team to develop a **customized work plan**, which includes:

- **Defined goals** tailored to your needs
- **Detailed timelines** and activities
- A clear roadmap to address identified challenges

**Outcome:** A structured plan that aligns with your company's objectives and resources.



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#### Consultant's In-House Work (2-4 Weeks)

The consultant works **on-site** with your team to implement the work plan. Key activities include:

- **Organizational structure review:** Aligning your team for global readiness.
- **SWOT analysis:** Identifying strengths, weaknesses, opportunities, and threats.
- **Channel partner development:** Crafting strategies to engage ideal partners.
- **Marketing review:** Refining messaging for targeted market expansion.

**Outcome:** Improved processes, actionable insights, and enhanced internal capabilities.



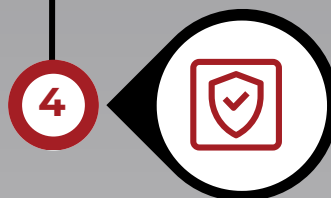
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#### Post-Assignment Evaluation

After completing the assignment, the consultant provides a detailed **report** summarizing:

- Activities and accomplishments
- Recommendations for next steps
- Expected results for the future

**Outcome:** A comprehensive strategy for sustained growth and competitiveness.



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## II. The Impact on Your Business



**The result?** A stronger, more competitive company ready to succeed in a global economy.

## III. Why Choose the Bitove Family Entrepreneurship Program?

This program provides more than advice—it offers **actionable solutions** to empower your business. With hands-on support from seasoned consultants, your company will be equipped to navigate challenges and seize opportunities with confidence.

## IV. Visualizing the Journey



## V. Ready to Transform Your Business?

The Bitove Family Entrepreneurship Program is your gateway to global success. Join us to unlock your company's full potential and make a lasting impact in the international marketplace.