

Macedonia2025 Monthly Digest: *A Recap of Activities in December 2024*

Dear Macedonia2025 Community,

As December comes to a close, we're excited to share updates on our recent achievements and ongoing initiatives.

This year, we supported over 1,680 leaders and talents, empowered 106 businesses, and certified 17 digital transformation experts. Additionally, we invested over 841k EUR into supporting the Macedonian economy. These milestones underscore our continued commitment to driving growth, innovation, and digital transformation.

As we move into the new year, we remain committed to fostering economic growth, advancing digital transformation, and supporting the success of Macedonian businesses through these impactful programs.

Scroll down to discover more about our business and leadership program highlights!



Wishing you a happy New Year and a festive holiday season, filled with peace and happiness!

Warm regards,
Macedonia2025 Team

2024 Achievements



1,680

Leaders and Talents Supported



106

Businesses Supported



2024 ACHIEVEMENTS

Bitove Family Entrepreneurship Continues to Support Macedonian Businesses

The OzonAir team has chosen the [Bitove Entrepreneurship Program](#) and, with the help of consultant Bill Oliphant from Catalyste+ Canada, is working on improving their business strategy and market positioning.



At Macedonia2025, we believe that the success of Macedonian businesses contributes to our collective growth. We remain dedicated to supporting innovation and global ambitions. Special thanks to the Bitove family for supporting this program!

Connect2MK Platform

Are you a Macedonian company seeking support or a worldwide business expert offering support?

Sign up to the Connect2MK platform, Macedonia2025's matchmaking platform for connecting businesses with experts!



Many thanks to Intertec.io for donating and developing the platform, as well as the promotional video.



With the support of the Connect2MK platform, we connected with a consultant from the USA who provided expert insights into entering the US market. The personalized advice and actionable strategies we received were instrumental in shaping our market entry approach. Each session helped us refine our business plans, and we now feel more confident about our expansion efforts. We're grateful for the mentorship and look forward to continuing this valuable collaboration.

Marjan Gushev
CEO & Founder




Meet Our Connect2MK Experts



Clarisse Behar Molad

Dr. Behar Molad holds a PhD in Global Business Management and is the Managing Director of Adizes Executive Education. With 30+ years of global consulting experience, she has worked with the World Bank, served as a US State Department advisor, and spent over 10 years as a professor and consultant to the government of Macedonia. She has also won four Fulbright Scholarships and authored "Will Women Rule the Internet?".

Connect2MK is a valuable platform that helps small and medium businesses gain insights from industry experts on foreign markets. During my discussion with my mentor, I gained important knowledge about the US market and received direct advice on market entry and business growth. I look forward to our continued cooperation and am pleased to be part of this network.

Ognen Kao
Business Development



MORE INFORMATION HERE

Join us on the Connect2MK platform! Macedonian diaspora experts can mentor, consult, or partner with local businesses, contributing to individual success and national resilience. Let's collaborate to drive economic development, foster innovation, and create opportunities for prosperity across borders.

Macedonia2025 Executive Education Program in Canada

THE EXECUTIVE EDUCATION PROGRAM EXPERIENCE IN CANADA



Nena Manchev

Leadership and Education Program
Manager, Macedonia2025

The Macedonia2025 program helped me consolidate the knowledge, experience, and challenges I've accumulated over the years, creating a practical "playbook" for refining my execution style.



Nena Manchev's journey through the Macedonia2025 Executive Education Program in Canada has been a transformative experience, blending strategic learning at the Smith School of Business with hands-on job-shadowing opportunities that deepened her understanding of global business practices.

READ ABOUT NENA'S JOURNEY

The 2024 Atanas Bliznakoff Scholarship Recipients and Networking Event

This month, we proudly introduced the [new generation of Atanas Bliznakoff scholarship recipients](#), celebrating their academic success and leadership potential, as well as the [first generation of graduates](#) from the Atanas Bliznakoff Program for Student Excellence. We also hosted the [first ABE networking](#) event for all scholars, fostering valuable connections and collaboration among our talented community.

New ATANAS BLIZNAKOFF Scholars 2024-2025



Mentor the Future: Talents Today – Leaders Tomorrow

OPEN CALL FOR MENTORS

We are excited to announce our expanded mentorship program, now including 139 scholars from the Atanas Bliznakoff Scholarship Program, in addition to the 10 students from our "Talents Today – Leaders Tomorrow" initiative.

BECOME A MENTOR

The open call closes on January 15th, 2025

Celebrating Leadership: Our CEO, Named Woman Manager of the Year



Our CEO, Prof. Nikica Mojsoska-Blazevski, was awarded the prestigious title of Woman Manager of the Year, a recognition she truly deserves!



Macedonia2025 and the Media

We hosted a [gathering](#) with our 40+ of our valued media partners, who play a crucial role in connecting us with our stakeholders. Together, we reflected on our achievements of 2024.



Your support strengthens our mission and helps us reach a wider audience with initiatives that drive Macedonia forward. Your commitment to objective reporting and promoting positive examples is deeply appreciated.



In a recent interview, Nikica Mojsoska - Blazhevki, CEO of Macedonia2025, emphasized the need for economic growth rates above five percent and significant improvements in public services to ensure a prosperous future for Macedonia, highlighting the importance of strategic reforms and sustainable development to strengthen the nation's economy.

[FULL INTERVIEW](#)

Macedonia2025 at Conferences



Discussion on the new report by The World Bank - [Better Education for Stronger Growth](#).

◆ Key takeaway:

While challenges like the skills gap and brain drain persist, investing in education reform and private-public partnerships is essential for building a resilient and innovative workforce

2024 Achievements

Together, we've achieved remarkable milestones in 2024. This year we supported over 1,680 Macedonian businesses, trained 700+ individuals, certified 17 digital transformation experts and indirectly invested 841k+ EUR in our economy! These victories aren't just ours; they're YOURS too.

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[2024 ACHIEVEMENTS](#)



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